



Yagdu Singh Charitable Trust's (Regd.)

THAKUR GLOBAL BUSINESS SCHOOL

Approved by AICTE & Govt. of Maharashtra

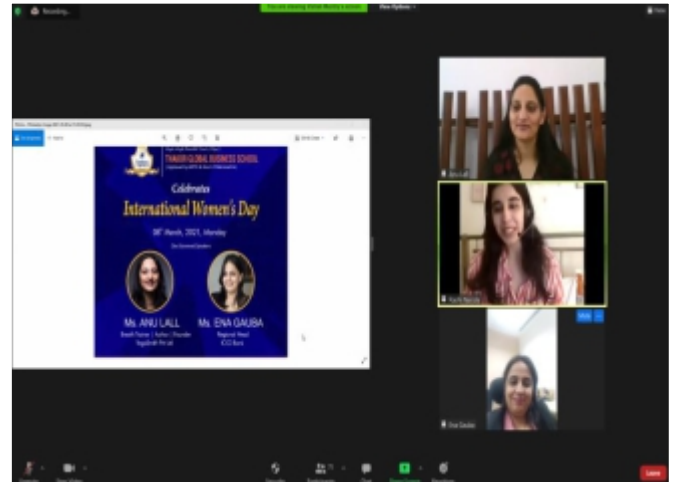
March Newsletter 2021

**Taking forward the Legacy of TIMSR (NAAC A+) in Innovating
and Delivering Cutting Edge & Robust PGDM Program Since 2003**

Events

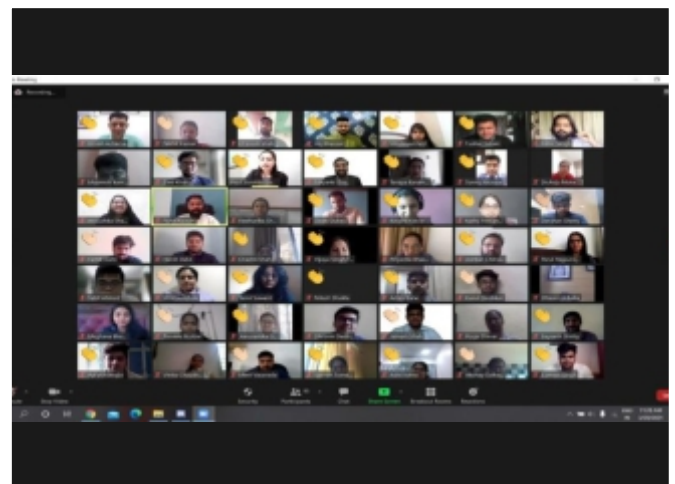
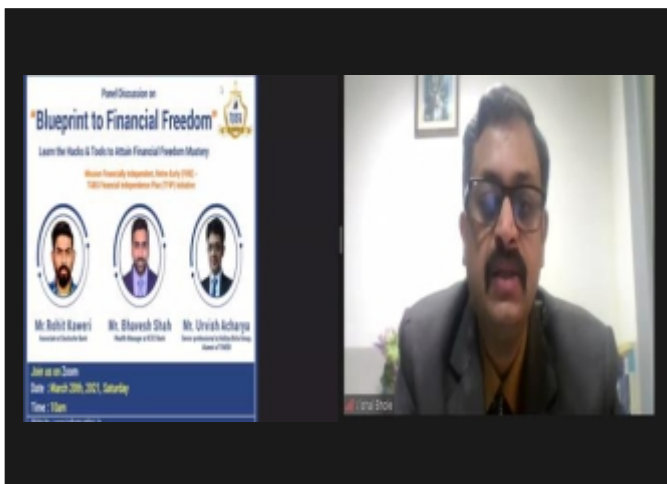
International Women's Day: 8th March, 2021

SRC at TGBS celebrated “International Women's Day” by organizing a panel discussion on March 08, 2021.



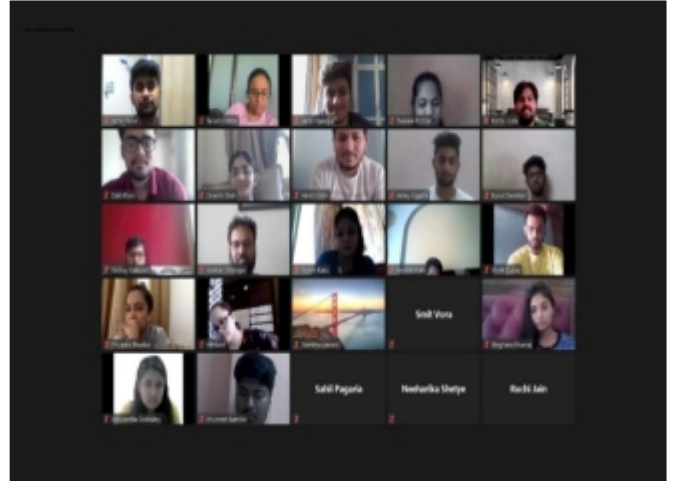
Panel Discussion – Blueprint to Financial Freedom : 20th March, 2021

TGBS conducted an informative panel discussion on Financial Independence and Financial Freedom for the students of Finance, Marketing, HR and Operations. The same was conducted on March 20,2021



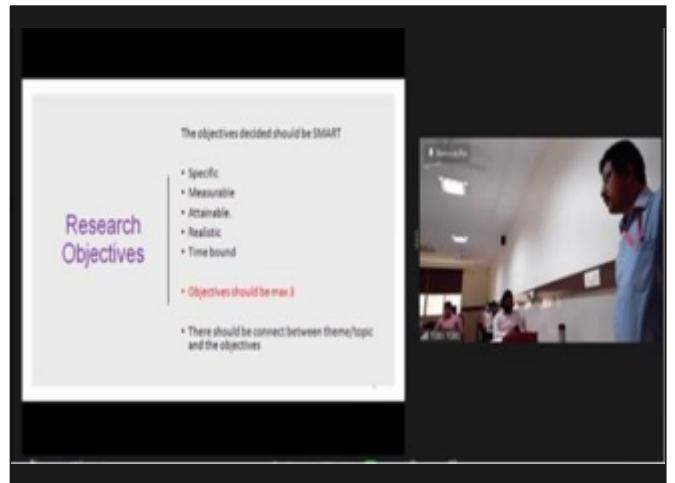
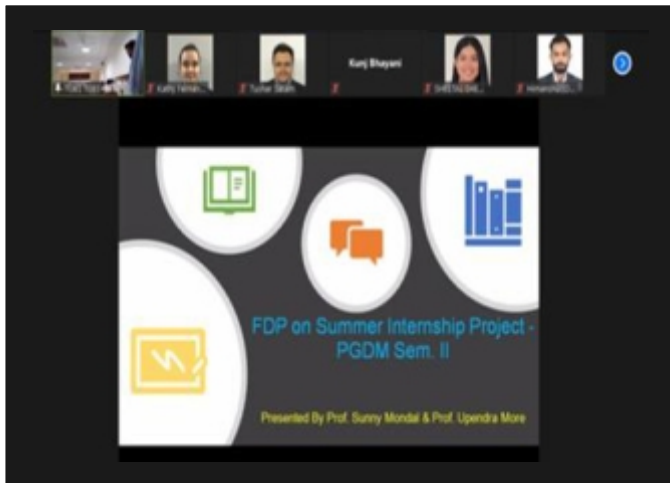
Holi Celebration : March 27, 2021

TGBS celebrated the festival of Holi which marks the beginning of a new season that suggests hope and resurgence.



Research Cell Event: 5th March, 2021

The session conducted by the Research Cell of TGBS helped students to gain an insight of how to research and hone their report writing skills.



“BIZDOM” : Business Quiz Competition: March 20, 2021

TCEI presents
Business Quiz Competition

“BIZDOM”

Prize

1st : E-VOUCHERS OF Rs 1000/-
2nd : E-VOUCHERS OF Rs 500/-

TEAM OF 2 MEMBERS 10 SECS TO ANSWER 2 ROUND OF QUIZ

Hurry Up...! Registration started

Join us on Zoom
Date : March 20th, 2021, Saturday
Time : 2.00pm

CONTACT :
DEEPIKA -7506011710
ADITI -9619265559

Website : www.tgbsmumbai.in

RULES

- CAMERAS SHOULD BE ON
- MIC SHOULD BE UNMUTE WHILE ANSWERING
- ENTIRE POSTURE SHOULD BE VISIBLE
- 10 SECS TO ANSWER EVERY QUESTION
- ONE TEAM ONE QUESTION AT A TIME
- TEAMS ARE ALLOWED TO DISCUSS AFTER QUES ASKED

The top screenshot shows a Zoom meeting with a slide titled 'RULES' and a list of competition rules. The bottom screenshot shows a grid of participants in a Zoom meeting.

Guest Sessions

HR Guest Session: March 27, 2021

A guest session on “Graduating from College to Corporate” was conducted by HR Department at TGBS on March 27,2021. Speaker guided students on the trajectory towards stepping in the corporate sector.

A screenshot of a Zoom meeting grid showing multiple participants in a virtual session.

“Graduating from College to Corporate”

Key Note Speaker

Ms Harshita Gopalan
Regional HR- HRBP - Bestseller

Join us on Zoom
Date : March 27th, 2021, Saturday
Time : 11:00am

Website : www.tgbsmumbai.in

The poster includes a photo of Ms Harshita Gopalan and a small grid of participants on the right side.

Marketing Guest Session: March 23, 2021

A guest session on “Digital Brand Marketing” was conducted by Marketing Department at TGBS on March 23, 2021. The session was focussed upon significance of digital marketing as a career.



“Digital Brand Marketing”

Key Note Speaker



Mr Manish V. Dhanwabi
Senior Marketing Manager
at SonyLIV

Join us on Zoom
Date : March 23rd, 2021, Tuesday
Time : 4.30pm
Website : www.tgbsmumbai.in



Benefits of Online Marketing over Offline Marketing

The Social Dilemma

THE TECHNOLOGY THAT CONNECTS US ALSO CONTROLS US

- High return on investment (ROI) through Online Marketing.
- Target only most interesting audience, pay only
- You can start without spending with small amount.
- Advertising your products on specific hours, time or day bases.
- Fully Controlled as per your location, budget and time.

Connect with Alum

TGBS conducted alum speak as a regular practice on March 27 & 31, 2021 to provide practical exposure to the Budding Leaders (BLs)



Alum Speaks #91



Harshad Shetty
Company: DHL Supply Chain
Role: Operations Assistant

Join us on Zoom at 3pm, on Saturday, March 27, 2021



Alum Speaks #93



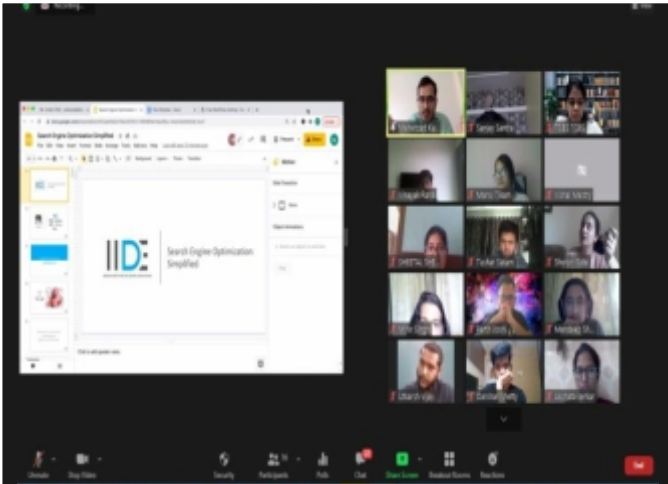
Kishor Ittagoni
Company: Axis Bank Ltd
Role: Assistant Manager - Customer Service

Join us on Zoom at 3pm, on Wednesday, March 31, 2021

Experiential Learning

Marketing Certification: March 21, 2021

Training program on “Social Media Training” conducted by Marketing Department on March 21, 2021.



HR Certification: March 16, 2021

“Learning & Development” training conducted on March 16, 2021 by HR Department at TGBS. This training focussed on the L&D function of HR & its application.



Hall of Fame Achievers: March'2021

SEM 2 **TOP 10 PG - Finance 2022** 

HALL OF FAME - MARCH



Mentor:- Prof. Anuja Bhatnagar

SEM 2 **TOP 4 PG - Marketing 2022** 

HALL OF FAME - MARCH



Mentor:- Prof. Anuja Bhatnagar

SEM 2 **TOP 3 PG - Operations 2022** 

HALL OF FAME - MARCH



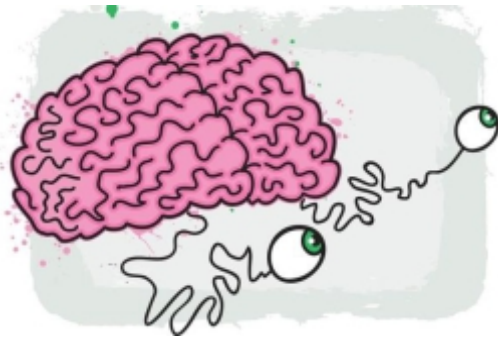
Mentor:- Prof. Prateek Shrivastava

SEM 2 **TOP 3 PG - Human Resources 2022** 

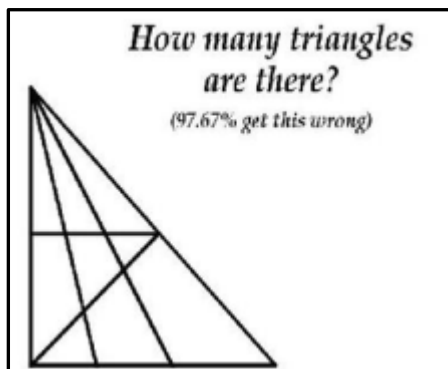
HALL OF FAME - MARCH



Mentor:- Prof. Dr. Divya Jais



Brain Teaser



Answer – 24

Testimonials of Placed Students:



Thakur Global Business School has played a pivotal role in my life. My mentor, Prof. Mishu Tripathi and other faculty member guided me throughout the course where i learnt to face challenges and overcome them. It was surely not an easy journey; however, all the combined hard work and efforts of placement team helped me to get placed at Kotak Mahindra Bank. I will always be grateful to the TGBS ecosystem for giving me multiple opportunities which helped me bring the best out of myself.

Aditi Agrawal
Batch: 2019-21
Finance

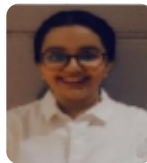
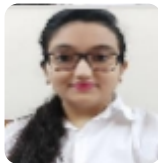
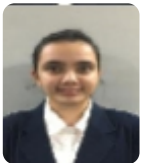
Heartfelt Gratitude to TGBS for providing a great exposure to students by organizing different activities which are very much helpful for every student for deciding their future field like their efforts in imparting quality technical and aptitude training.

Kunal Mandre
Batch: 2019-21



DCB BANK

Editorial Team:



(L to R): Kathy Fernandes, Pratik Tharwal, Ruchi Jain, Harshvardhan Singh, Shradha Mishra, Jas Agarwal and Simran Somany.
