

JAN - MAR 2024

NEWSLETTER



ASPIRATIONS TO REALITY

OUTBOUND ACTIVITY - 6TH JANUARY 2024



Journeying beyond the confines of the institute, we embarked on outbound activities where the seeds of friendship blossomed into a tapestry of strength. Amidst the backdrop of creativity, we engaged in games that ignited our imaginations, weaving threads of innovation. These gatherings, where professors joined as companions, forged bonds that transcended the ordinary, enriching our shared experiences with wisdom and camaraderie.

REPUBLIC DAY - 26TH JAN 2024



On the grand occasion of India's Republic Day on the 26th of January 2024, our esteemed institute orchestrated a magnificent display of unity and national pride. Under the banner of 'Patriotism', students and professors alike joined forces, seamlessly merging into a single team, pulsating with the spirit of patriotism. Together, we orchestrated a spectacular march past, culminating in the majestic hoisting of the national flag, all under the benevolent hand of our esteemed Institute Chairman.



MARKETING CONCLAVE - 10TH FEB 2024



Thakur Global Business School recently hosted Marketing Conclave, delving deep into the realm of future trends and innovation in marketing. Gathering seasoned professionals, visionary entrepreneurs, and budding marketers under one roof, the event proved to be a melting pot of ideas, strategies, and foresight.

Networking opportunities allowed attendees to connect with industry leaders, exchange ideas, and forge valuable collaborations. The conclave not only provided a platform for knowledge sharing but also served as a catalyst for sparking new ideas and reimagining the future of marketing.



E LAB INAUGURATION CEREMONY- 16TH JAN 2024



Institute provides students with the opportunity to gain practical retail experience through the establishment of an E lab stall. In this setting, three partners collaborate to launch a small startup named C3, specializing in instant food and shakes

LIVE BUDGET SESSION -1ST FEB 2024



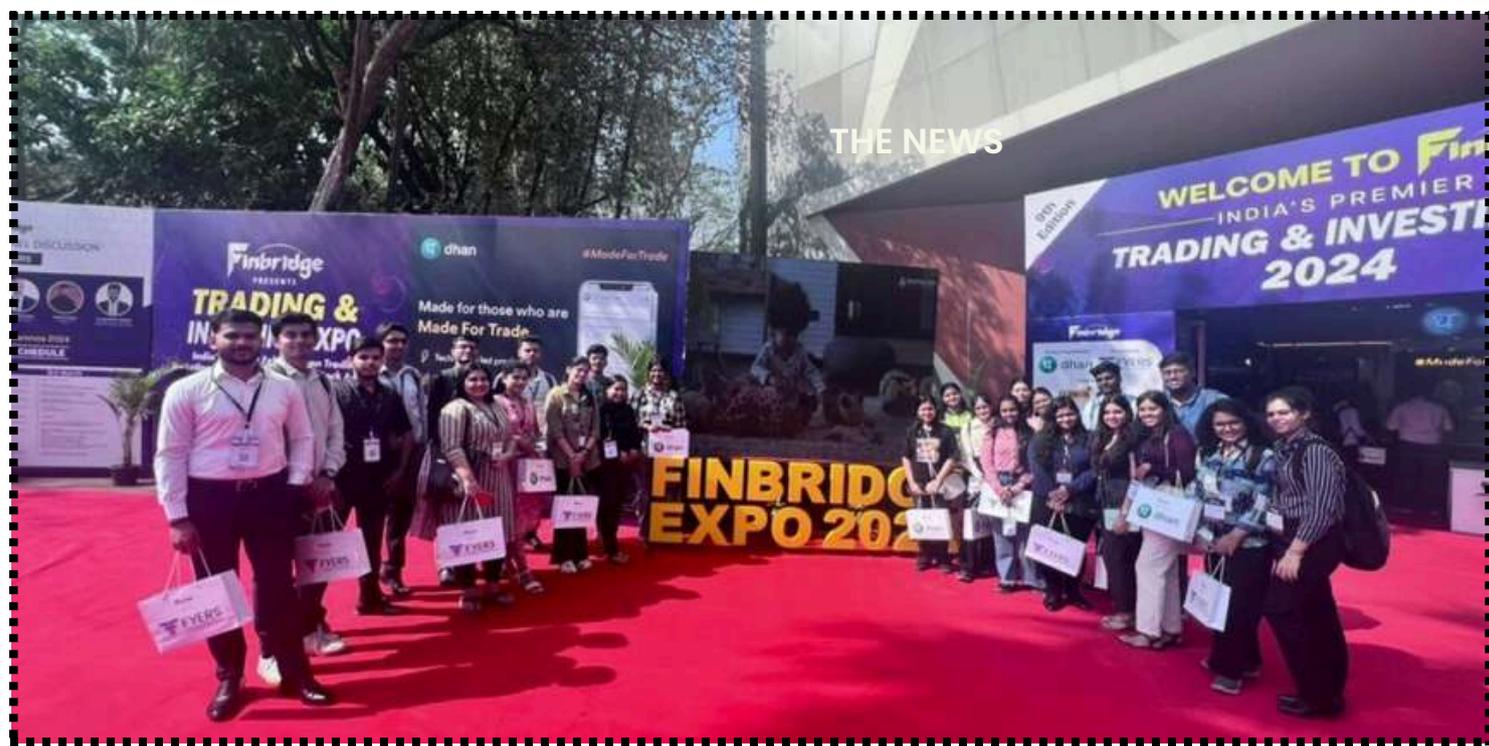
Thakur Global Business School recently organized an immersive live budget session, providing students with a firsthand experience of the budgetary process. Through this interactive event, students gained valuable insights into the intricacies of fiscal policy and its impact on various sectors of the economy.

During the session, students had the opportunity to witness the unveiling of the budget in real-time, analyzing key announcements and policy measures as they unfolded. Expert faculty members guided students through the nuances of budgetary analysis, encouraging active participation and critical thinking.

The live budget session served as a platform for students to deepen their understanding of economic principles, government expenditure, taxation policies, and their implications for businesses and society at large. By engaging with real-world financial data and policy decisions, students were able to contextualize their classroom learning and gain practical insights into the complexities of economic management.

Thakur Global Business School's commitment to experiential learning was evident through this innovative initiative, as students emerged from the session equipped with a deeper understanding of fiscal dynamics and their implications for the business environment.

FINBRIDGE EXPO VISIT - 2nd MAR 2024



Thakur Global Business School embarked on an enriching educational journey as they participated in the prestigious FINBRIDGE EXPO 2024. This event, centered around trading and financial securities, served as a platform for students to delve into the intricate world of finance and investment.

The expo, renowned for its comprehensive showcase of financial instruments and trading strategies, offered students a firsthand glimpse into the dynamic landscape of global markets. From equities and derivatives to commodities and forex, the exhibition hall buzzed with activity as industry experts shared insights and innovations shaping the future of finance.

Under the guidance of seasoned professionals, students had the opportunity to engage in interactive sessions, gaining practical knowledge on market analysis, risk management, and portfolio diversification. Workshops and seminars provided a deeper understanding of emerging trends and technologies revolutionizing the financial sector, such as blockchain, algorithmic trading, and sustainable investing.

One of the highlights of the visit was the chance to network with leading figures in the finance industry. Students seized this opportunity to exchange ideas, seek career advice, and forge valuable connections that could potentially shape their future endeavors in finance.

LEARNING WITH LEGENDS - 19TH JAN 2024



Thakur Global Business School organized a Guest Session under the 'Learning with Legend' series for the Academic Year 2023-2024 on 19th January 2024, Friday for PGDM students. The topic for the session was 'Navigating the Corporate Maze'. Esteemed Speaker for the session was Dr. Rima Ghose Chowdhury -CHRO (Datamatics Global Services Limited). A topic of great relevance for students entering the corporate world. The primary objective of the session was to equip the participants with self-awareness, offering guidance on how to navigate the intricate landscape of the corporate world. Key areas of focus included understanding and adapting to work culture, cultivating ethical practices, and projecting a highly professional conduct in terms of attire and overall appearance. The session emphasized the importance of being self-aware and mastering one's strengths and skills in the corporate environment. Participants were encouraged to maintain a high level of integrity throughout their professional journey. The speaker highlighted the significance of professionalism not only in terms of job responsibilities but also in personal presentation and conduct. The overarching message of the session was that success in the corporate world is not only about technical competence but also about cultivating a strong sense of self-awareness, professionalism, and ethical conduct.

JOY OF GIVING - 25TH JAN 2024



Thakur Global Business School has taken a proactive step by partnering with "Being Sevak" to extend assistance to the less fortunate. This collaborative endeavor encourages students to play an active role in addressing food insecurity by donating essential food grain products. Through their contributions, students not only demonstrate compassion but also actively participate in community welfare initiatives, fostering a culture of empathy and social responsibility within the institution.

Thakur Global Business School has joined hands with "Being Sevak" in a collaborative effort to aid the underprivileged. Through this partnership, students are invited to contribute essential food grain items to alleviate hunger and support those in need.



INTERNATIONAL WOMEN DAYS - 8TH MAR 2024



Thakur Education Group marked International Women's Day with a series of events and activities dedicated to celebrating the achievements and contributions of women globally. The day served as a platform to acknowledge the pivotal role of women in various spheres of life and to advocate for gender equality and women's empowerment.

Additionally, cultural performances, art exhibitions, and community outreach initiatives highlighted the diverse talents and achievements of women from different backgrounds, fostering a sense of solidarity and unity among participants.

Thakur Education Group's commemoration of International Women's Day reaffirmed its commitment to promoting gender equality and creating inclusive spaces where women can thrive and realize their full potential.

SPORTS DAY -12TH JAN 2024



Institute organized Sports Day not merely for the pursuit of victory, but as a celebration of learning, camaraderie, and the joy of forging new bonds with friends.



MARKETING TRAINING - 16TH TO 19TH MAR 2024



Thakur Global Business School recently organized an intensive marketing training session aimed at equipping students with the skills and knowledge needed to excel in the dynamic field of marketing. The training, conducted by seasoned industry professionals and experienced faculty members, covered a wide range of topics essential for navigating today's competitive market landscape.

Participants immersed themselves in hands-on workshops, case studies, and simulations, gaining practical insights into market research, consumer behavior analysis, branding strategies, digital marketing techniques, and more. Through interactive sessions, students honed their creativity, critical thinking, and problem-solving abilities, preparing them to tackle real-world marketing challenges with confidence.

Thakur Global Business School's commitment to providing quality education and experiential learning opportunities was evident throughout the training, as students emerged with a deeper understanding of marketing principles and strategies. Equipped with practical skills and industry insights, participants are poised to make meaningful contributions to the field of marketing and excel in their future careers.

HR TRAINING - 9TH MAR TO 12TH MAR 2024



Thakur Global Business School recently organized a specialized training session tailored for Human Resources (HR) professionals. This session aimed to equip HR practitioners with the latest tools, techniques, and best practices essential for navigating the dynamic field of human resource management.

The training session also emphasized the importance of staying abreast of evolving legal frameworks and compliance regulations, ensuring that HR professionals are equipped to address contemporary challenges effectively.



Thakur Global Business School's commitment to professional development was evident as participants left the session with enhanced skills, renewed confidence, and a deeper understanding of their role in driving organizational success through effective human resource management.



EXCEL TRAINING - FEB TO APR 2024



Thakur Global Business School recently organized an intensive Excel training program aimed at enhancing students' proficiency in this essential business tool. The training equipped participants with the skills and knowledge needed to leverage Excel for data analysis, financial modeling, and decision-making.



Led by experienced instructors, the training covered a wide range of Excel functionalities, from basic formulas and functions to advanced data visualization techniques. Through hands-on exercises and practical examples, students gained confidence in navigating Excel's interface and harnessing its capabilities to streamline workflows and improve productivity.

GLOBAL IMMERSION PROGRAM - 29TH FEB TO 4TH MAR 2024

Highlights

- Workshop of two days at Rochester Institute of Technology of Dubai.
- Industrial visit at Apple Inc.
- Industrial at ACE Cranes



Body



Thakur Global Business School organized five days (29th February 2024 to 4th March 2024) Global Immersion Program 2024 at RIT University in Dubai – Abu Dhabi which was a transformative experience for all students of PGDM. The two days' workshop on Business Innovation & Leadership, provided a deep understanding of global business practices with a unique blend of academic learning and experiential activities including and team presentations that challenged students to think critically and creatively. Students had an opportunity to visit Apple Inc. to engage with industry leaders and immerse themselves in the vibrant culture of the UAE. Student explored iconic places such as Burj Khalifa. Another must-visit attraction was the Dubai Mall, one of the largest shopping malls and the mall also boasts a stunning waterfall and a mesmerizing light show in the evening. One-day visit was planned to Abu Dhabi where students visited Mosque and Swami Narayan Temple. Students also visited ACE Cranes at Ras Al khaimah. Overall, the Internationalization – Global Immersion Program for 2024 was a resounding success, leaving students with new perspectives, skills, and memories that will last a lifetime.

ALUMNI MENTORSHIP PROGRAM - 30TH JAN 2024



Thakur Global Business School proudly initiated its Alumni Mentorship Program, fostering a supportive network between current students and esteemed graduates. This program aims to provide invaluable guidance, inspiration, and career advice to aspiring business leaders, drawing on the expertise and experiences of successful alumni.

Through one-on-one mentoring sessions, workshops, and networking events, students have the opportunity to benefit from the insights and wisdom of seasoned professionals who once walked the halls of Thakur Global Business School. Alumni mentors offer invaluable guidance on career paths, industry trends, and personal development, empowering students to navigate the complexities of the business world with confidence.



HALL OF FAME - 17TH FEB 2024



Thakur Global Business School recently conducted its annual Group Discussion and Personal Interview (GD-PI) rounds, an integral part of the admissions process. These sessions served as a platform for aspiring students to showcase their communication skills, critical thinking abilities, and overall suitability for the school's academic programs.

Selected candidates were inducted into the HOF based on criteria such as clarity of thought, persuasiveness, and the ability to articulate ideas coherently. Their exemplary performance not only reflects their potential as future leaders but also inspires others to strive for excellence.



ALUMN SPEAK - 16TH MAR 2024



Thakur College recently had the privilege of welcoming esteemed guest speaker, Mr. Feroz Chauhan, for an enlightening session on the intricacies of the financial and banking sector. With a wealth of experience in the industry, Mr. Chauhan provided invaluable insights into key trends, challenges, and opportunities shaping the financial landscape.

During the session, students had the opportunity to delve into various aspects of banking and finance, including regulatory frameworks, emerging technologies, and career prospects. Mr. Chauhan's expertise and real-world examples captivated the audience, sparking engaging discussions and deepening their understanding of the sector's dynamics.

Thakur College's initiative to host such guest sessions underscores its commitment to providing holistic education and exposing students to diverse perspectives within their field of study. By facilitating interactions with industry experts like Mr. Chauhan, the college aims to empower students with the knowledge and skills necessary to excel in their future careers in finance and banking.

The Writer's Universe

In the pages of our books and the strokes of our pens, lies the magic of our imagination. Let's embrace the endless possibilities that writing offers us, where our ideas can flourish and our voices can be heard. Let's write with the curiosity of explorers, uncovering new worlds and new perspectives with every word. Let's support each other's dreams and aspirations, for in our unity, we find strength and inspiration.

With boundless imagination and the courage to write our truths,

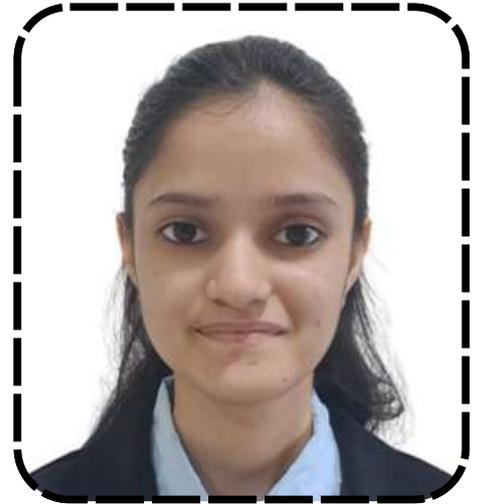


Divya Deora
PGDM
SEM 2

The Writer's Universe

As we embark on this literary journey together, let us remember that our words have the power to create worlds, evoke emotions, and inspire change. Let us write with passion, purpose, and empathy, knowing that each word we pen has the potential to touch hearts and minds. Let us support and uplift each other, celebrating our unique voices and stories. Together, let us explore the vast universe of writing, daring to dream and daring to write.

With ink-stained fingers and hearts full of stories,



Mahek D Rajkotia
PGDM
SEM 2

The Writer's Universe

*At Thakur Global Business School, minds
ignite,
In the corridors of knowledge, where futures
take flight.
With wisdom as their guide and passion as
their fuel,
Students thrive, breaking barriers, making
every rule.
In the halls of innovation, ideas come to
play,
Where creativity blossoms, day by day.
Empowering minds to lead, to innovate, to
excel,
Thakur Global Business School, where
futures swell.*



Chirag P Jain
PGDM
SEM 2